

## **Downtown Cigar Lounge Launches New Cigar Line In Association With Royal Gold**

*Source: Downtown Cigar Lounge*

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*Downtown Cigar Lounge presents "Artistically Made to Perfection", a DCL branded line of Cigars manufactured by Royal Gold*

JACKSONVILLE, Fla. -- Newly opened bar, "Downtown Cigar Lounge" is partnering with Royal Gold Cigars to develop a new cigar line that will put more of a focus on aroma, taste and blend. Made and manufactured in the Dominican Republic, each cigar will have Dominican binders and filters, complete with an ecuadorian habano wrapper. The DCL brand will feature two cigars: The "Main Street", which is a tribute to the city's most commonly known bridge and the "Metropolitan". Each cigar will have a medium bodied taste with lots of flavor. The taste test to find the best cigar was a rigorous process. Creator and Co-Owner Troy McNair Sr. believes that when choosing a great cigar blend, flavorful aroma and a nice draw are the key components. Corporate Manager and Co-Owner Vault Johnson

### **About Royal Gold Partnership:**

Royal Gold Cigars is a corporate sponsor for the DCL private membership club. After many mutual discussions between creator and co-owner Troy McNair Sr. and RGC President, Alex Goldman, plans began in November of 2013. Royal Gold Cigars are premium hand-rolled and made from the highest quality blend of tobacco. Their lineup includes Kismet, Nirvana, Gold Strike and Casino Gold Cigars. For more information on Royal Gold Cigars, visit [www.royalgoldcigars.com](http://www.royalgoldcigars.com).

### **About Downtown Cigar Lounge:**

Downtown Cigar Lounge matches their variety of cigars with an extensive selection of premium beers and wines alongside a stylish decor and world class service. Located in the heart of downtown Jacksonville, DCL provides the ultimate environment to purchase and enjoy cigars in comfort. Downtown Cigar Lounge stocks an incredible selection of premium and hand-rolled cigars. The lounge embodies an old city décor with a modern twist featuring the exposed brick walls. Private Membership is also available located above the lounge area. DCL has recently joined the Downtown Council of the Jacksonville Chamber of Commerce to further their imprint in the downtown Jacksonville community. For more information about DCL, visit [www.downtowncigarlounge.com](http://www.downtowncigarlounge.com).

The DCL line of cigars will be available for purchase inside of the lounge or on a web marketplace that will be located on the website. Price points will range from \$8-13 retail value. Box prices will begin at \$225. The cigars are currently undergoing the aging process and will launch on October 17, 2014.

For press related inquiries, contact Dymond Mind Public Relations at [info@dymondmindpr.com](mailto:info@dymondmindpr.com)

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